Full Page (4 1/2" x 7 1/2")  Outside Back Cover (Color) \$600 Inside Covers (Color) \$500 Cover Fold-Out (Front or Back; Color) \$475 Inside Page (Black & White)) \$350 Inside Page (Color) \$450	Half-Page (4 1/2" x 3 3/4")  Outside Back Cover (Color) \$350 Inside Covers (Color) \$300 Cover Fold-Out (Front or Back; Color) \$275 Inside Page (Black &White) \$200 Inside Page (Color) \$250
Quarter-Page, Vertical (2 <sup>1</sup> / <sub>4</sub> " x 3 <sup>3</sup> / <sub>4</sub> ") Inside Page (Black & White) \$125 Inside Page (Color) \$150	Quarter-Page, Horizontal (4 1/2" x 1 7/8") Inside Page (Black & White) \$125 Inside Page (Color) \$150