

Half-Page ( $41 / 2{ }^{\prime \prime} \times 33 / 4^{\prime \prime}$ )
Outside Back Cover (Color) \$350
Inside Covers (Color) \$300
Cover Fold-Out (Front or Back; Color) \$275
Inside Page (Black \&White) \$200
Inside Page (Color)

Quarter-Page, Horizontal ( $41 / 2 " \times 17 / 8^{\prime \prime}$ )
Inside Page (Black \& White) \$125
Inside Page (Color) \$150

